

ENSURING A ONE-WAY LEADER ROLE IN SINGLE LEADERSHIP REGULATES THE FLOW OF COMMUNICATION WITHOUT MIS-COMMUNICATION

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Abstract

Background - This article discusses the role of a single leader in managing the flow of communication to prevent miscommunication within the organization. Using qualitative methods through interviews, this study reveals that effective communication by a leader contributes significantly to team performance and the achievement of organizational goals. Data was collected through in-depth interviews with members of the organization, and the results showed that leaders who are skilled in communication can create a positive work environment, motivate members, and reduce misunderstandings. This research confirms the importance of communication skills in leadership to achieve synergy and organizational effectiveness.

Purpose - The purpose of this research is to discuss how a leader can manage the flow of communication in an organisation to avoid communication problems. This article discusses the importance of understanding communication skills for leaders to create a good working atmosphere, motivate team members, minimise misunderstandings and effectively support the community to achieve the organisation's business goals. The research also provides insights into the communication strategies that leaders should implement to help the organisation function more optimally.

methodology - In this study, the method used is a qualitative method with an in-depth interview approach. The qualitative method was chosen because it allows researchers to dig into in-depth information about the role of leaders in regulating communication flows within organizations, as well as to understand phenomena that occur in a broader social context.

Findings - that communication skills are one of the key elements in solo leadership. Effective leaders not only convey information but also build strong interpersonal relationships with their members. Research shows that leaders who are skilled in communication are able to reduce conflict levels and increase collaboration among team members

Originality - This research has significant merit in highlighting the importance of communication skills in leadership, which can enhance organisational effectiveness. By providing practical advice for leaders, such as establishing clear communication structures, active listening, and building trust, this research helps leaders improve relationships between individuals and co-operation between team members. The research also supports existing leadership theories, such as 'transactional leadership' and 'transformational leadership', and shows that good communication can minimise communication problems, hyperactivity and team anxiety and facilitate the achievement of organisational goals. In addition, this research encourages organisations to provide communication training for leaders, thereby creating a more open and productive work environment.

Keywords: Leadership, Organizational Communication, Miscommunication.
