

EFFECTIVENESS OF DUCK BREEDING ASSISTANCE PROGRAM IN ACCELERATE GROWTH OF THE LIVESTOCK INDUSTRY

Cecep Wahyudin¹, Muhammad Husein Maruapey², Yuliawati³, Muhamad Rafi Diaz Zidane⁴,
Muhamad Prayoga Septiana⁵

¹Public Administration, Universitas Djuanda, Indonesia ;

²Master of Public Administration, Universitas Djuanda, Indonesia ;

³Agroteknologi, Universitas Djuanda, Indonesia ;

⁴Public Administration, Universitas Djuanda, Indonesia ;

⁵Public Administration, Universitas Djuanda, Indonesia ;

¹cecep.wahyudin@unida.ac.id; ²muhammadhusein1@unida.ac.id; ³yuliawati@unida.ac.id; ⁴mrafidiaz.zidane@unida.ac.id; ⁵m.prayogaseptiana@unida.ac.id;

Abstract

Background - The duck seed assistance program is a government program provided to breeders through the Ciawi-Bogor Poultry and Various Livestock Instrument Standard Testing Center (Bpsi-Uat).

Purpose - This research aims to determine the effectiveness of the duck seed assistance program's distribution in accelerating the livestock industry's growth to increase the production of duck eggs and meat in Indonesia.

methodology - The research method uses a qualitative method based on an approach focusing more on an in-depth understanding of the phenomenon being studied. Data collection through interviews, participant observation, or analysis of relevant documents and materials. The unit of analysis is based on data reduction, data presentation, and verification/conclusion.

Findings - The research results show a need to increase effectiveness in the distribution of duck seed aid because the availability of superior quality duck seed in the community is minimal. In contrast, the demand for the supply of duck seed continues to increase from time to time. The distribution of superior livestock duck seeds in the community must be carried out evenly to increase the prominent livestock population and the production produced for community welfare. Government involvement is essential because it impacts superior seeds' mass multiplication and distribution.

Originality - The duck assistance program is effective in accelerating the growth of the livestock industry at BPSI-UAT Ciawi-Bogor. This is supported by being based on the measurement of effectiveness theory so that there is a harmonious understanding of the program between providers of duck seed aid with the management of Balitnak and farmers in carrying out the management of superior duck seed aid; there is a suitable target in the distribution of the duck seed aid program to breeders with a cooperative system.

Keywords: Collaborative; Duck Seeds; Egg and Meat Production; Program Effectiveness; Public welfare
