

understanding online communication in everyday life

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Abstract

Background - Communication is one of the most important things in human life, interactions will not run well and effectively, in our daily lives it cannot be separated from communication, whether direct communication or via digital networks or what is called online communication. Online communication is communication carried out via the internet or social media. Online communication has many benefits for the communication process, but there are also several factors or challenges, therefore users must understand the ethics, benefits or drawbacks so that online communication can run properly. In this article we will discuss a lot about how, or how to use it and other things.

Purpose - Providing information about the benefits of online communication, it is hoped that the younger generation will be wiser in using it, avoid negative impacts, and have ethics in communicating, especially online communication

methodology - This online communication research method involves various techniques for understanding message interactions and behavior that occur on digital platforms. So this research uses Social network analysis is used to map and analyze social relationships between individuals or groups, organizations and society, this method is very useful for understand the spread of information or social influence on social media

Findings - There are many applications that support online communication, the benefits they provide or the effectiveness of online communication

Originality - 80% of what the author knows

Keywords: Communication, Online Communication, Social Media, Utilization.
