

The Effect of Usefulness And Convenience OnThe Intention To use The Application System With Attitude As A Mediation Variable

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Abstract

Background - The advancement of information technology presents a promising opportunity for government institutions to enhance tax revenue and streamline tax collection

Purpose - This study, aiming to shed light on the influence of usability and convenience on the intention to use the Application system, and the role of attitude as a mediating variable, holds the potential to provide valuable insights

methodology - The object of this study is individual taxpayers, with a focus on those registered at the Jakarta Jatinegara Pratama Tax Office. The accidental sampling technique was employed, resulting in a sample size of 63, and data analysis was conducted using Linear Structural Relationships (LISREL).

Findings - The study's findings revealed that usability has a direct effect on the intention to use, and convenience has an indirect effect on the intention to use, mediated by attitude.

Originality - -

Keywords: Usability; Convenience; Intention to Use; Attitude; Application System.
