

# INTEREST IN REVISITING: TOURIST ATTRACTIONS, DESTINATION IMAGE, AND VISITOR SATISFACTION AT PT CITRA WISATA ALAM PASEBAN LUWIHAJA HILL BOGOR

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## Abstract

**Background** - Bogor Regency is one of the tourist destinations with the highest number of visitors in West Java Province, Indonesia. PT Citra Wisata Alam Paseban (Luwihaja Hill) is one of them with the advantage of accommodating up to hundreds of visitors. PT Citra Wisata Alam Paseban (Luwihaja Hill) offers various facilities such as children's facilities, trekking, camping area, campfire area, waterfall, and water villa.

**Purpose** - The purpose of this study is to find out and analyze the influence of tourist attraction and destination image on consumer satisfaction, the influence of tourist attraction and destination image on interest in revisiting, the effect of satisfaction on interest in revisiting, and the role of satisfaction in mediating the relationship between tourist attraction and destination image and interest in revisiting.

**methodology** - This research method uses quantitative analysis with descriptive and verifiable analysis methods and uses path analysis in the regression test.

**Findings** - --

**Originality** - input and reference material for managers and policy makers regarding the development of Tourist Luwihaja Hill

Keywords: interest in revisiting, tourist attractions, destination image, visitor satisfaction

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